

Message Text

LIMITED OFFICIAL USE

PAGE 01 REYKJA 01136 201243Z

46

ACTION COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 DRC-01 RSC-01 /014 W

----- 126304

R 201120Z AUG 74

FM AMEMBASSY REYKJAVIK

TO SECSTATE WASHDC 4741

LIMITED OFFICIAL USE REYKJAVIK 1136

DEPT PASS USDOC

EO 11652: NA

TAGS: BEXP IC

SUBJECT: WTDR - BOKABUD MALS & MENNINGAR

REF: USDOC 12291

BEGIN UNCLASSIFIED

1. ADDRESS: POBOX 392, LAUGAVEGI 18, REYKJAVIK. PHONE: 24243.

OFFICER: JONSTEINN HARALDSSON, MANAGER

2. ESTABLISHED 1940 WHEN LITERARY SOCIETY MAL & MENNING TOOK OVER
BOKABUD (BOOK STORE) HEIMSKRINGLU, ESTABLISHED 1937. FIRM ALSO
OPERATED PUBLISHING HOUSE NAMED. BOKAUTGAFA MALS OG MENNINGER. FIRM
RETAILS BOOKS AND MAGAZINES, FOREIGN AND DOMESTIC, STATIONERY, ALLIED
LINES. BUYS PRINCIPALLY FROM LOCAL WHOLESALERS. LARGE, 400 SQ.
METERS MODERN PREMISES ARE CENTRALLY LOCATED, AND OWNED BY HOLDING
AFFILIATE. 1973 STOCK SALES WERE ABOUT IKR 51 MILLION,
EMPLOYS 10 REGULARLY PLUS UP TO 10 IN PEAK PERIODS. NET PROFIT IKR.
763,000. BALANCE SHEET AS OF 123173 IN THOUSANDS IKR:

CURRENT ASSETS 23,151

FIXED ASSETS 617

TOTAL 23,769

CURRENT LIABILITIES 22,425

NET WORTH 1,334

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 REYKJA 01136 201243Z

TOTAL 23,769

THESE FIGURES DO NOT CONTAIN TAX FREE DEPRECIATION RESERVES.

3. FINANCIAL REFERENCES: NATIONAL BANK OF ICELAND, REYKJAVIK.

4. MAJOR FOREIGN FIRMS REPRESENTED: NA

5. OLD ESTABLISHED COMPANY WHICH LOCAL CREDIT SOURCES REPORT HAS IMPROVING FINANCIAL CONDITION, PAYMENTS ARE GENERALLY PROMPT, AND GOOD FOR MODERATE CREDIT. TREND UP. END UNCLASSIFIED

BEGIN LIMITED OFFICIAL USE:

EMBASSY INFORMATION: THIS OPERATION AS A WHOLE IS LEFTIST (PEOPLES ALLIANCE) SUPPORTED AND RUN. MUCH OF PUBLISHING OUTPUT IS COMMUNIST-ORIENTED MAGAZINES AND PERIODICALS. END LIMITED OFFICIAL USE.

IRVING

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: boyleja
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974REYKJA01136
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740229-0153
From: REYKJAVIK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740833/aaaabcaw.tel
Line Count: 78
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: USDOC 12291
Review Action: RELEASED, APPROVED
Review Authority: boyleja
Review Comment: n/a
Review Content Flags:
Review Date: 20 MAY 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <20 MAY 2002 by boyleja>; APPROVED <03 MAR 2003 by boyleja>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: WTDR - BOKABUD MALS & MENNINGAR
TAGS: BEXP, IC
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005